

WELCOME

TO THE WORLD OF

INNOVATION

INSPIRATION

INSURANCE

#MOI2017 <https://www.youtube.com/watch?v=0Hi0LxixwmE&t=10s>

#MOI2016 <https://www.youtube.com/watch?v=ehousFHKMN4>



THE MAGIC OF INNOVATION 2018

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Event: Insurance Innovation Day (www.magicofinnovation.eu)

Time frame: **2 DAYS** OF INNOVATION & INSPIRATION

CoCoCo - Collaboration & Co-Creation & Connectivity /CEE;DACH;USA;Asia

When: 19-20. Sept 2018

Where: Studio 44 Rennweg 44, 1038 Vienna

Target group: **TOP-Leaders around the world** from Productmanagement, Sales & Marketing, Service, Strategy, HR, IT, Company organisation & **futureoriented Managers**

Partner company with innovative solution

Startups – InsurTechs

Investor/Business Angels



Benefits!

- ✓ WE HAVE BUILT A NEW COMMUNITY in the INSURANCE WORLD
- ✓ Be a part of it – the best international insurance event in Vienna with knowledge sharing
- ✓ High-quality and innovative presentations from Google, Facebook, IBM
- ✓ Ideal opportunity for collaboration with Executives - active & simple information matching

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Why innovation for the Insurance industry?

- ❖ Insurance companies are generally considered as the less innovative (Study: ZEW)
- ❖ Too many operational activities and fewer creative, innovative implementations
- ❖ We represent possibilities and chances

A DAY FULL OF **INSPIRATION!**

- ❖ NEW Chance and NEW Knowledge, Trends & Future Management
- ❖ Find ideas and solutions faster and more systematic!
- ❖ Topics: Collaboration, Co-Creation, Connectivity – **COCOCO**
 - ❖ **Digitalisation as Chance**

Main Topics

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- ❖ Digital Transformation as Chance
- ❖ **MARKETING & SALES & CUSTOMER SERVICES**
- ❖ **BANCASSURANCE**
- ❖ **TECHNOLOGY / Blockchain, Chatbot, AR, AI, IoT etc**
- ❖ **CLAIMS MANAGEMENT, UNDERWRITING & OTHER SERVICES**
- ❖ **P2P INSURANCE & FULL DIGITAL INSURANCE**
- ❖ **CROSS INDUSTRY Perspective**



Insurance INNOVATION DAY



INNOVATION

MUST BE

CREATED

**BE A PART OF
IT!**

we have much to offer

- ☑ Target group: Top-Leaders from the insurance sector
- ☑ We collect the actual industry experts!
- ☑ Keynotes - which are really interesting and exciting!
- ☑ Podium discussions
- ☑ **Suprise! Surprise!**
We peek the day with cool surprises from time to time.
- ☑ Our ambience – 360° absolutely fantastic!
- ☑ The biggest „friends of insurance“ flashmob



Agenda / 2 days

- ✓ 13.00 a.m. ...Start the Engine!
- ✓ Keynote | ALPHA talks
- ✓ Podium discussion, Round table
- ✓ In the afternoon: Talks | Keynotes
- ✓ Discuss with the Experts, Investor Podium
- ✓ Startup-Time
- ✓ 7.00 p.m. - THE VERY BEST OF THE EVENING - AWARD
- ✓ 2. day – finish after afternoon break!



INSURY STARTUP AWARD & GET-TOGETHER!

@ 7.00 p.m. WE START THE ENGINE!

COOL DRINKS

MUSIC

AMAZING FOOD



IMPRESSIONS



We already participated by #MOI



Have an innovative day!

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Your Insurance Factory Contacts

ORGANIZER & INITIATOR

Dipl.Oec. Erika Krizsan | Managing Director

e.krizsan@insurance-factory.eu

 +43 664 820 73 47

www.insurance-factory.eu

EVENTMANAGEMENT

Tanja Böhm / Eventmanagerin

t.boehm@insurance-factory.eu

 +43 676 7000 904

