

26.10.2007

Cover letter to companies providing financial services
by means of distance marketing

**Questionnaire on impacts of the Directive 2002/65/EC concerning the distance
marketing of financial services on the conclusion of cross-border contracts**

Dear Sir or Madam,

The European Commission has commissioned a study on the economic impact of *Directive 2002/65/EC concerning the distance marketing of consumer financial services on the conclusion of cross-border contracts for financial services between suppliers and consumers*. Civic Consulting and Van Dijk Management Consultants are conducting this study in cooperation with stakeholders who may have been affected by the Directive since its implementation.

We are contacting companies providing financial services to consumers in the EU by means of distance marketing (via internet, mail, fax, telephone) nationally or cross-border. We would like to kindly ask whether you could fill in the “*Survey of Companies*”. We welcome you to fill it in preferably online ([click here for the online version](#))¹ or with the attached word file by email to sgo@bvdmc.com. Opinions provided by you via the questionnaire will be an important source for the analysis presented in our report.

We kindly invite you to participate in our study by completing the questionnaire **before 14 December 2007**.

Any questions you may have with regard to the survey can be answered by your EU level association or by Sonia Gonzalo at Van Dijk Management Consultants S.A. (+32.2.641.00.87, sgo@bvdmc.com).

We greatly appreciate your contribution.

Sincerely,



Frank Alleweldt
Managing Director
CIVIC CONSULTING

¹ If you cannot click on the link, please visit: <http://www.surveyz.com/TakeSurvey?id=76652&responseCheck=false>